



ST. MARY'S COLLEGE (Autonomous)

Re-accredited with 'A+' by NAAC (4 Cycle)

Thoothukudi- 628001, Tamil Nadu

PG & Research Department of Commerce



**NEWSLETTER
ACADEMIC YEAR
2018-2019**

EDITORIAL BOARD

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Assistant Professor

HOD's Message

Dear Faculty, Students, and Valued Patrons, Reflecting on this academic year, I am filled with pride and gratitude. Our department has exemplified growth, collaboration, and resilience, excelling in all our goals amidst an evolving academic landscape. Through enriching lectures, industrial visits, community initiatives, and a landmark international conference, we have deepened the collective knowledge and experience of our community. Our dedicated faculty continue to guide students, instilling the skills needed to excel in a complex global arena. Our students, with their passion for learning and service, embody the values of our department. Looking ahead, we aim to elevate these achievements by launching pioneering programs, strengthening industry alliances, and fostering a culture of intellectual curiosity, ethical leadership, and integrity. Thank you all for your continued dedication. Together, let's make the coming year even more

Association Meetings & Activities

- **5-Day Workshop on "Hands-on Training on GST for Women Entrepreneurs"**

The academic year began with a highly impactful 5-day workshop held from June 29 to July 4, 2018, focused on providing hands-on training on Goods and Services Tax (GST) for women entrepreneurs. The workshop was conducted by CA. Karunagaran from Thoothukudi and aimed at empowering women in business by enhancing their understanding of GST, its nuances, and practical applications. This workshop targeted third-year undergraduate (UG) and postgraduate (PG) final-year students, equipping them with the necessary knowledge to assist women entrepreneurs in navigating the GST landscape. The initiative proved to be a valuable learning experience, giving students the tools to support and advise entrepreneurs in managing their tax-related challenges.

- **Business Quiz**

On October 24, 2018, the association organized a Business Quiz, a competitive event designed to engage students in a fun yet educational challenge. Mrs. A. Amora, Assistant Professor from the PG and Research Department of Commerce at St. Mary's College (Autonomous), Thoothukudi, served as the quiz master. The quiz was open to all undergraduate and postgraduate students, and it tested their knowledge across a variety of business-related topics, from commerce and economics to current affairs. The event was an excellent platform for students to showcase their intellectual prowess while fostering a spirit of healthy competition. It also provided a dynamic way for students to reinforce and expand their academic learning in the field of business.

- **National Seminar on "Logistics and Supply Chain Management"**

A highlight of the academic year was the National Seminar on "Logistics and Supply Chain Management," which took place on February 12, 2019. The seminar featured two insightful input sessions aimed at exploring critical aspects of logistics and its role in modern supply chains. The first session, titled "Role of Logistics Management in Supply Chains," was presented by CA. B. Francis Amal George, who shared his expertise in logistics management, discussing its importance in the smooth functioning of global supply chains. The second session, "Career Opportunities in Logistics," was conducted by Dr. N.V. Kavitha, Associate Professor at St. Ann's College for Women in Hyderabad, and Mr. John Prakash, Co-Founder and Director at the Business School of Logistics and Shipping Management in Thoothukudi. This session highlighted the vast career prospects in the logistics sector, offering students a comprehensive understanding of the field and its potential for growth. The seminar was an enriching experience for both UG and PG students, exposing them to new career avenues and the evolving landscape of logistics and supply chain management.



Association Meetings & Activities - Gallery



BRIDGE COURSE

The Department of Commerce organized a Bridge Course for first-year undergraduate students to facilitate their transition into higher education. This essential program was aimed at strengthening students' language skills, ensuring they were better equipped to meet the academic demands of their coursework. The course focused on bridging the gap between students' current language proficiency and the advanced communication skills required for their studies. Key areas of development included understanding the terminologies used in Accountancy and Commerce, Job Opportunities, College protocols and semester pattern in collegiate education with activities and lessons tailored to improve these competencies. The course was conducted by the instructors from August 2 to August 4, 2018.

MENTOR -MENTEE SYSTEM

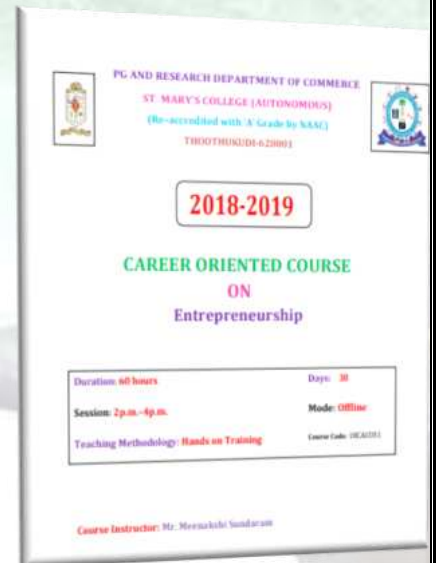
The system is a significant step toward fostering Student Support and Progression, aimed at ensuring the holistic development of every student within the department. Each teacher is assigned a group of 10 to 13 students, for whom they take personal responsibility, not only for academic progress but also for their overall well-being. The teacher actively addresses the psychological and emotional needs of the students during the periodic Tutor-Ward Meetings, held every Friday from 2:30 p.m. to 4:00 p.m. During these sessions, the teacher provides guidance and support tailored to the individual needs of each student. A detailed record of each student's academic performance and bio-data is maintained for regular monitoring. Throughout the academic year, mentees meet their mentors a total of seven times during both the odd and even semesters, fostering a continuous and supportive learning environment.

Semester	Dates of the Meeting		
Odd	14.09.2018	Even	07.12.2018
	28.09.2018		14.12.2018
	05.10.2018		21.12.2018
	12.10.2018		11.01.2019
	26.10.2018		25.01.2019

			01.02.2019
			08.02.2019
			08.03.2019
			29.03.2019

CERTIFICATE COURSE

Entrepreneurship drives economic growth, creates jobs, and fosters innovation, offering new products and services that meet society's evolving needs. Entrepreneurs contribute to wealth creation, boost local communities, and encourage competition, enhancing productivity and efficiency. They also promote self-sufficiency, inspire change, and often work toward solving real-world problems. Career oriented course was conducted for III year UG students. 68 Students were enrolled and 67 students benefited under the course. Mr. Meenakshi Sundaranam was the course instructor. The course was conducted for 60 hours from 09th July 2018 to 21st Jan 2019. Exams was conducted and grades were assigned based on the performance with minimum 70% of attendance



BOARD OF STUDIES

The Board of Studies meeting for the Department of Commerce was held on 16th February 2019 at 10:30 a.m. in the Department of Commerce. The meeting was attended by 3 external members, 22 internal members, and 2 student representatives. The Chairperson, Mrs. P. Jeyaselvi, welcomed the members and introduced them to the proceedings of the meeting. Several members, however, expressed their inability to attend, including Dr. K. Rajamannar, University Nominee and Assistant Professor at Manonmaniam Sundarnar University, Tirunelveli; Dr. Kamala Kannan, Former Head & Associate Professor of Commerce at V.O.C. College, Thoothukudi; Ms. Vimie Machado, Industrialist; and Dr. A.I. Auxilia Felcitas, Alumnae and Associate Professor of Commerce at Fatima College, Madurai. Among the internal members, Dr. Anne Devotta and Ms. Essaki Karthiga were present at the meeting. The Syllabus was designed in the pattern of Outcome Based Education with Choice Based Credit System. The board acknowledged and approved the set pattern.

MOU

During the academic year 2018-19, the Department of Commerce had functional Memoranda of Understanding (MoUs) with institutions and industries of both national and international significance. These included:

Tamilnad Mercantile Bank Ltd. – The MoU was signed on 7th January 2016, with a lifetime duration. However, no specific activities were conducted under this MoU during the year, but the students and teachers indirectly benefited from it in this period

Good Ocean Maritime, Institute of Logistics- DMCC – This MoU was signed on 16th February 2017, also with a lifetime duration.



RESEARCH ACTIVITY

S.No	Name of the Staff	No of Seminars/ Conferences attended	Publications
1	Dr. G. Stella Beatrice Nirmala	2	
2	Dr.Mary Judith Reene Fernando	1	
3	Dr.Fernando Alexandria	2	
4	Ms.Banumathi	1	1
5	Ms.A.Amora	6	

RESEARCH CENTRE

The first Doctoral Committee Meeting of Ms. J. Ajitha, was convened on 27th August 2018, at 3.00 p.m., in the Research Department of Commerce, St. Mary's College (Autonomous), Thoothukudi, by the Research Supervisor Dr. G. Stella Beatrice Nirmala, Associate Professor of Commerce. The Doctoral Committee members were Dr. C. Thilagam, Professor of Commerce, Manonmaniam Sundaranar University, Tirunelveli and Dr. V. Sorna Ganesh, Assistant Professor of Commerce, V.O.C College Tuticorin.

COMMUNITY DEVELOPMENT PROGRAMME

The outreach activities of Department of Commerce commenced on 24th August 2018 in the adopted area Thupasatti, a small village situated in the outskirts of Thoothukudi. A batch of 65 students of II B.Com accompanied by Ms. A.Amora, Ms. Refline and Ms. Roshal visited the adopted area, the students **planted 62 tree saplings** and the residents of that area were given awareness about planting trees.



On 28th September 2018, a batch of 67 students of II B.Com accompanied by Ms. D. Daisy Bai, Dr. Ms. Fernando Alexandria and Ms. Roshal visited the adopted area. An **awareness** about the **cleanliness** in the dwelling place was given to the people there and pamphlets were distributed to the people for the general medical camp to be conducted on 29-09-2018.

One day medical camp in collaboration with Alliance club, Thoothukudi was conducted on 29-09-2018. A group of 61 students and 5 staff members, Ms Jeyaselvi, Ms Elizabeth James, Dr. Ms Alexandria Fernando, Ms Amora and Ms Refline made all necessary arrangements for the camp. A team of 3 doctors and one staff nurse from GH rendered their services to help the residents of our adopted area regarding their health issues. 119 residents were benefitted from the camp. Medicines were also given. After the camp, the doctors gave general tips for a healthy life.



A batch of 62 students of II B.Com accompanied by Ms. P. Banumathi and Ms. R. Jenifer Trina visited the adopted area 'Thupashpatti' on 07-12-2018 to conduct survey (**UBA Baseline Household Survey**) from the residents of the above mentioned area. The questionnaires were filled by the students and collected it.

A batch of 57 students of II B.Com **celebrated Republic day** function at Thupashpatti our adopted village on 26-01-2019. The students actively participated in the Holy Mass celebrated by the Parish of Vellapatti. **Completion of the survey** forms were done by the students. The Panchayat leader lead the students in oath taking. Republic day programme were conducted by the students presided by Father and Panchayat leader. The programme started with a prayer song by Ms. M. Maria Sandra, Ms.

J. Joyfina, Ms. R. Santaline Shirona and Ms. Harini followed by a motivative speech by Ms. M. Shrinandhini our class representative and a song sung by Ms. M. Maria Sandra, Ms. J. Joyfina, Ms. R. Santaline Shirona and Ms. Harini and Ms. R. Danisha. Then the students conducted games for children and elderly people. Prizes were distributed by teachers. The programme ended with vote of thanks and distribution of sweets.



An awareness programme on significance of voting rights in democracy was arranged on our adopted village 'Thupashpatti' on 16.03.2019. A group of 65 students along with two staff members Ms. Adreena Paldano and Ms. S. Chris Roshal went with the students. A door to door awareness was made by our students with the help of the pamphlets received from the collector's office. The voting procedure was also explained and instructed to all the residents to check their votes cast. It was also insisted that all residents should compulsorily vote as it is their fundamental right. Their response was good and they gave an assurance that they will surely vote in the coming election.



STUDY TOUR

The PG students went for Industrial visit to Aavin Milk Co- Operative Society on 26.09.2018. They visited the plant and came to know the processes such as procurement, chilling and packing process of milk. They also witnessed the processing of milk by-products such as Butter, Milk Koha, Ghee, Ice cream and milk cake. The students also visited Krishnapuram, in Tirunelveli a resident of weavers' community.

STUDENTS ACTIVITIES

S.No.	Name of the Students	Number of Students	Year I/I I/I II	Nature of the competition (paper presentation /Dance/Elocution/Drama)	Participated (PA)/ prize won	Won the Price	District level/zonal/state level	organised by	Date
1	B.Com	18	III	Hands on Training on GST	PA	nil	zonal	ST.Mary's college	29.06.18-04.07.18
2	M.Com	4	II	Hands on Training on GST	PA	nil	zonal	ST.Mary's college	29.06.18-04.07.18
3	M.Com	6	II	Fostering transparency: routing out plagiarism A to Z	PA	nil	national	ST.Mary's college	20.07.2018
4	Preethika.M	1	III	Dance	prize won	Third	zonal	kamaraj college	12.07.2018
5	Maria Jenisha.AS	1	II	kamarajar Award	prize won	First	zonal	Government	05.09.2018
6	Snegha Kamaleswari .A	1	III	Slogan writing competition	PA	nil	zonal	Sara Tucker college	12.09.2018
7	Suwathi.M	1	III	Inter Collegiate Football Tournament	prize won	Fourth	District	Sara Tucker college	18.09.18-20.09.18
8	Berthin.J	1	III	Inter Collegiate Football Tournament	prize won	Fourth	District	Sara Tucker college	18.09.18-20.09.18
9	Queen Roke Jenifer.F	1	III	Inter collegiate cross country race	prize won	Runner	District	Sara Tucker college	18.09.18-20.09.18
10	Meritta.X	1	III	Inter collegiate Hockey - women	prize won	Third	District	Sara Tucker college	27.09.18-29.09.18

11	Danisha.R	1	III	MixPics	PA	nil	zonal	Lady doak college	24.10.2018
12	Sarah.D	1	III	Deed-Zap	PA	nil	zonal	Lady doak college	24.10.2018
13	Maria Reqwin.R	1	III	Deed-Zap	PA	nil	zonal	Lady doak college	24.10.2018
14	Rasika.K	1	III	Best manager	PA	nil	zonal	Lady doak college	24.10.2018
15	Anushiya.K	1	III	Corporate Walk	prize won	Seco nd	zonal	Lady doak college	24.10.2018
16	Keerthana.R	1	III	Corporate Walk	prize won	Seco nd	zonal	Lady doak college	24.10.2018
17	Srinardhani.S	1	III	Corporate Walk	prize won	Seco nd	zonal	Lady doak college	24.10.2018
18	Danisha.R	1	III	Corporate Walk	prize won	Seco nd	zonal	Lady doak college	24.10.2018
19	Santaline Shirona.R	1	III	Corporate Walk	prize won	Seco nd	zonal	Lady doak college	24.10.2018
20	Mathimitha.R	1	III	Deed-Zap	PA	nil	zonal	Lady doak college	24.10.2018
21	Jerina.J	1	III	Deed-Zap	PA	nil	zonal	Lady doak college	24.10.2018
22	Rasika.K	1	III	Deed-Zap	PA	nil	zonal	Lady doak college	24.10.2018
23	Praba Shamili.A	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18-01.12.18
24	Infanta Motha.T	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18-01.12.18
25	Jesu Antony Caro.A	1	III	JEM-2020 (Aerobics)	PA	nil	zonal	ST.Mary's college	28.11.18-01.12.18
26	Snegha Kamaleswari .A	1	III	JEM-2021 (baking)	PA	nil	zonal	ST.Mary's college	28.11.18-01.12.18
27	Thanalaksh mi.M	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18-01.12.18
28	Nikitha.K	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18-01.12.18

29	Rajarithna.P	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
30	Jefrina Rayen.D	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
31	Bashiriya Benazir.K	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
32	Sajeena Shaulin.S	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
33	Sharu Lekha.G	1	III	JEM-2018 (Folk dance)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
34	Robina.B	1	III	JEM-2018 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
35	Maria Grasy Dirana.K		III	JEM-2019 (Baking)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
36	Nivetha.I		III	JEM-2018 (Folk dance)	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
37	Minmini.S	1	III	Photography and short film making	PA	nil	zonal	ST.Mary's college	28.11.18- 01.12.18
38	Sherabin.A	1	I	Quiz competition	PA	nil	state	Thiruvallu var college	28.01.19
39	Ajmeer kajariya.R	1	I	Quiz competition	PA	nil	state	Thiruvallu var college	28.01.19
40	Rasika.K	1	I	Quiz competition	PA	nil	state	Thiruvallu var college	28.01.19
41	Divya Dharshini.R. P	1	I	Quiz competition	PA	nil	state	Thiruvallu var college	28.01.19
42	Narmadha Jeyasri	1	I	Quiz competition	PA	nil	state	Thiruvallu var college	28.01.19
43	Srinithy.S.M	1	I	Quiz competition	PA	nil	state	Thiruvallu var college	28.01.19
44	Anushiya.K	1	II	CORPROVA-19	PA	nil	state	ST.Xavier' s college	31.01.19
45	B.Com	44	II	Seminar(logistic s and supply	PA	nil	national	ST.Mary's college	12.02.19

				chain management)					
46	Santaline Shirona.R	1	I	Thirukkural exam	prize won	I	state	Thirukural thervu kulu	Feb-19
47	Keerthana.R	1	I	Thirukkural exam	prize won	II	state	Thirukural thervu kulu	Feb-19
48	Santaline Shirona.R	1	II	Slow cycle race	prize won	I	zonal	ST.Mary's college	Feb-19
49	Suba Rani.I	1	I	Table Tennis	prize won	I	zonal	ST.Mary's college	Feb-19
50	B.Com	10	II	Seminar(logistics and supply chain management)	PA	nil	national	ST.Mary's college	12.02.19
51	Anushiya.K	1	II	Marian art fest (choral singing)	prize won	II	zonal	ST.Mary's college	28.02.19-01.03.19
52	Aishwarya.J	1	II	Marian art fest (Tableau)	PA	nil	zonal	ST.Mary's college	28.02.19-01.03.19
53	Preethika.M	1	II	Marian art fest (Group dance)	prize won	II	zonal	ST.Mary's college	28.02.19-01.03.19
54	Keerthana.R	1	II	Marian art fest (choral singing)	prize won	III	zonal	ST.Mary's college	28.02.19-01.03.19
55	Infant Gomez.w	1	II	Marian art fest (Monoacting)	prize won	II	zonal	ST.Mary's college	28.02.19-01.03.19
56	Minmini.S	1	III	Marian art fest (Group dance)	prize won	II	zonal	ST.Mary's college	28.02.19-01.03.19
57	Santaline Shirona.R	1	II	Marian art fest (choral singing)	prize won	III	zonal	ST.Mary's college	28.02.19-01.03.19
58	Santaline Shirona.R	1	II	Marian art fest (Aari work)	prize won	I	zonal	ST.Mary's college	28.02.19-01.03.19
59	Snowlin.J	1	III	Marian art fest (Group dance)	Prize won	II	zonal	ST.Mary's college	28.02.19-01.03.19
60	Snegha Kamaleswari .A	1	III	Marian art fest (Flower arrangement)	PA	nil	zonal	ST.Mary's college	28.02.19-01.03.19

61	Preethika.M	1	II	Marian art fest (Fusion dance)	prize won	I	zonal	ST.Mary's college	28.02.19- 01.03.19
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UG , PG and MPHIL PROJECTS

M.PHIL PROJECT (2018 – 2019)

S. No	Register No.	Name	Title Of The Project	Name Of The Supervisor
1	18MLC001	Dhasleema	Street Stall	Dr. G. Stella Beatrice Nirmala
2	18MLC002	Monika	Mobile Marketing	Dr. Mary Judith Reene Fdo
3	18MLC003	Ranjitha	Viral Marketing	Dr. G. Stella Beatrice Nirmala

M.COM PROJECT (2018-19)

Reg. No	Name	Title of the Project
17APCO01	Aishwarya.M	Internet 'A Boon or A Bane'-user perception in Thoothukudi
17APCO02	Aldima.A	A study on consumer satisfaction towards Lever Ayush products.
17APCO03	Alfy Machado.A	A study on consumers and satisfaction towards LG products in Thoothukudi.
17APCO04	Alma Rebekah.S	A study on customer preference and usage of Apple I-pad in Thoothukudi.
17APCO05	Annal Rosly Jeyasili.J	A study on customer satisfaction towards DTH services in Thoothukudi district
17APCO07	Bismi.P	A study on customer loyalty in internet banking
17APCO08	Cathrina Nancy.J.A	A study on the level of customer satisfaction in mecees logistics
17APCO09	Ebzibha.S	Consumer preference towards herbal products in Thoothukudi
17APCO10	Ebsibha.D	A study on job satisfaction among unaided college teachers in Thoothukudi district.

17APCO11	Grace Benitta.D	Sustainability of women entrepreneurs in tailoring business, Thoothukudi.
17APCO12	Hema Ezhil Arasi.M	A study on customer perception and satisfaction towards Raymond Fashion Wear
17APCO13	Jano Epcibha.M	A behavioural study of young women in social media.
17APCO14	Jasmiline.J	A study on consumer behaviour towards Apple I-phone.
17APCO15	Jenila.R	Job satisfaction of employees in diamond sea foods Thoothukudi.
17APCO16	Jerisha.M.R	Spending habits of the visitors of our lady of snows church feast, Thoothukudi.
17APCO17	Maheshwari.R	A study on customers satisfaction towards ovens in Thoothukudi district
17APCO20	Maria Bertina.S	A comparative study on the digital payment service phone pe, pay tm, m-pay
17APCO21	Maria Jsrina.M	A study on income, expenditure and standard of living of fisher folk in Thoothukudi
17APCO22	Maria Manju.R	A study on consumer satisfaction and attitude towards ST.Courier service in Thoothukudi.
17APCO23	Maria Rufina Vaiz.S	Job satisfaction among school teachers with special reference to tuticorin.
17APCO24	Mariya Prabha Shamini.P	A study on customers satisfaction towards Fastrack watches in Thoothukudi district
17APCO25	Mary Anugraga.A	A study on determinants of customer loyalty towards e-tailers
17APCO26	Nattar.P	A study on welfare measure of women employees with special reference to AVM hospital in Thoothukudi district.
17APCO27	Princy Devakirubai.A	A study on customer satisfaction towards auto-rickshaw transportation services in Thoothukudi.
17APCO29	Rakshana.D	A study on user's preference towards LED bulbs in Thoothukudi.
17APCO30	Robina Begam.R	A study on job satisfaction of employee's in Sathya Agencies Private Limited in Thoothukudi.

17APCO31	Saravana Devi.P	Banana cultivation in kulayankarisal, Thoothukudi district.
17APCO32	Sindhuja.G	A study on consumers buying behaviour and preferences towards online cosmetics in Thoothukudi
17APCO34	Sulochana.R	A study on customer preference and perception towards xiaomi smartphone in Thoothukudi
17APCO35	Vinnarasi Stephy.J	A study on passengers preference towards government bus services in Thoothukudi

B.COM PROJECT (2018 -2019)

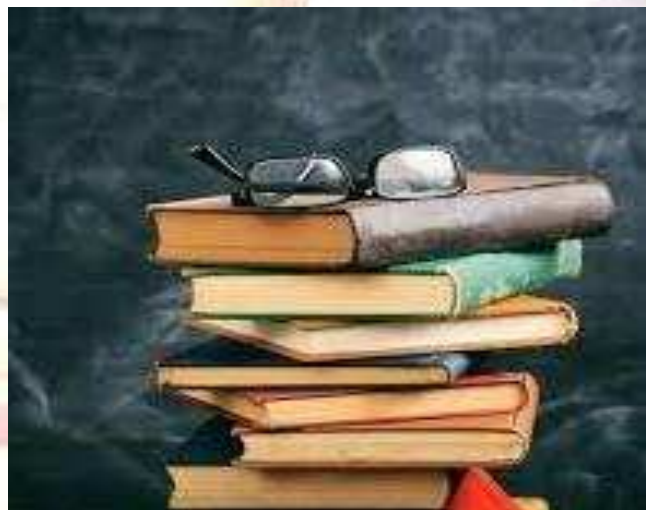
REG.NO.	NAME	TOPIC
16AUCO01	Antony Francis Infanta. X	A Study On Consumers Buying Behaviour Towards Sensodyne Products
16AUCO11	Geerthika. M	
16AUCO19	Jenifer Clara. G	
16AUCO30	Pavithra. S (21.11.1999)	
16AUCO54	Saratha.S	
16AUCO02	Antony Maria Gayathri. P	Comparative Study on Consumer Behaviour Towards Royal Enfield and KTM in Thoothukudi District
16AUCO07	Carlin. S	
16AUCO15	Infentina. J	
16AUCO31	Maria Selva Ajitha. P	
16AUCO65	Victoria Nancy. A	
16SUCG51	Soumiah. J	
16AUCO04	Bashiriya Benazir. K	A Study on Customers' Satisfaction Towards Nippon Paint.
16AUCO18	Jefrina Rayen.D	
16AUCO29	Maria Grasy Dirana. K	
16SUCG52	Steepta. J	
16SUCG17	Gowsalya Devi.A	
16AUCO08	Clemencia. P	A Study on social media marketing with specific reference to WhatsApp.
16AUCO05	Berthin. J	
16AUCO52	Sajeena Shaulin, S	
16AUCO53	Saranya. A	
16AUCO63	Then Tamil Thendral.	
16AUCO13	Hebziba Gnaalet. J	

16AUCO03	Antony Priya. M	A Study On Customer Satisfaction Towards Indian Terrain Brand In Thoothukudi District
16AUCO26	Maheswari. A	
16AUCO27	Manimala. C	
16AUCO43	Queen Roke Jenifer. F	
16AUCO20	Jesu Antony Caro. A	A Study on Consumer Preference Towards Reckitt Benckiser FMCG in Thoothukudi District.
16AUCO21	Julie Ann. A	
16AUCO22	Karpagam. K	
16AUCO37	Nikitha. K	
16AUCO62	Thanalakshmi.M	
16AUCO23	Kausalya. R	A Study on Customer's Brand Preference Towards Cosmetic Products
16AUCO12	Grace Teena, S	
16AUCO24	Macmila. A	
16AUCO25	Maheshwari. M	
16AUCO47	Robina. B	
16AUCO28	Maria Anuba. J	A Study on Customers' satisfaction Towards Bata Products.
16AUCO10	Dhana Selvi. G	
16AUCO41	Pon Pathirakali. K	
16AUCO58	Shunmugavadivu. R	
16AUCO69	Silviya. R	
16AUCO32	Maria Selvam. C	Socio-Economic Conditions of Tailors in Puthiamputhur.
16AUCO30	Maria Jeropiya. P	
16AUCO44	Raja Ratna. P	
16AUCO59	Snegha Kamaleswari. A	
16AUCO70	Visalatchi. S	
16AUCO34	Minmini. S	A Study on the Payment Service Paytm
16AUCO09	Daffni Fernando. J	
16AUCO45	Rejoice. J	
16AUCO46	Reshma. M	
16AUCO67	Maria Pabiyola. J	
16AUCO38	Nivedha Fernando. L	Customers' satisfaction towards State Bank of India in Thoothukudi District.
16AUCO33	Mary Siyona Selsiya. P	
16AUCO36	Muthulakshmi. P	

16AUCO40	Pavithra. S (27.1.99)	Customers' Satisfaction Towards Arun Ice creams in Thoothukudi District
16AUCO68	Nivedha. I	
16AUCO51	Sahaya Rinaldi Fernando. R	
16AUCO17	Janet Golda Pearlcly. S	
16AUCO48	Ruhi Rukshana. S	
16AUCO64	Theres Dayana. S	
16AUCO71	Manchula Devi. S	
16AUCO55	Sharu Lekha. G	A Study of Customers' Preference Towards Britannia Products.
16AUCO14	Infanta Motha. T	
16AUCO42	Praba Shamili. A	
16AUCO56	Sherina. B	
16AUCO60	Snowlin. J	

III UG AND II PG PASS PERCENTAGE

CLASS	SEMESTER	PERCENTAGE
B.Com	ODD	97.5
M.Com		100
M.Phil		100
B.Com	EVEN	98
M.Com		100
M.Phil		100



PLACEMENT

Sl.No	Name of the Student	Programme Graduated from	Name of the Employer	Pay Package at appointment
1	K.Karpagam	B.Com	Madura Coats(P)Ltd	10,000
2	J.Maria Anuba	B.Com	Star Model Matriculation School	8,000
3	P.Maria Jeropia	B.Com	Arumugana GST	10,000
4	P.Maria Selva Ajitha	B.Com	Siba Flor Natural Decoration Pvt Ltd	8,000
5	K.Nikitha	B.Com	ESFB	7,000
6	F.Queen Roke Jenifer	B.Com	VVD Shipping Service Pvt Ltd	7,000
7	B.Sherina	B.Com	Sathya Technosoft	8,000
8	K.Maria Pabiyola	B.Com	Department of Fisheries	15,000
9	A.Aldima	M.Com	Maryna Marine Services	11,700
10	D.Ebsibha	M.Com	St.Marys College	15,000
11	D.Grace Benita	M.Com	V.O.C Port trust	12,000
12	R.Maheshwari	M.Com	Department of Fisheries	15,000
13	S.Maria Bertina	M.Com	Proprietor, Lisba Foods	10000
14	A.Princy Devakumari	M.Com	SDR School	10,000
15	R.Robina Begam	M.Com	Fatima Electrical Showroom	4,000
16	R.Sulochana	M.Com	V.O.C Port trust	10,000
17	J.Vinnarasi Stephy	M.Com	AFS Company	8,000
18	Ranjitha	M.Phil	Kamaraj College	8,000



HIGHER EDUCATION

Sl.No	Name of student enrolled for higher education	Program me completed	Name of institution joined	Name of program me admitted to
1	Antony Francis Infanta.X	B.Com	St.Joseph College,Trichy	M.A (HRM)
2	Bashiriya Benazir.K	B.Com	Annai Katheeja Islamic College,Thoothukudi	Aalim
3	Berthin.J	B.Com	Avinashalingam Institution	B.Ed
4	Geerthika.M	B.Com	Alagappa University	M.Com
5	Infentina.J	B.Com	Alagappa University	M.Com
6	Jenifer Clara.G	B.Com	Alagappa University	M.Com
7	Jesu Antony Claro.A	B.Com	Women Christian College	M.A (HRM)
8	Maheshwari.M	B.Com	VOC College	M.Com
9	Maria Selvam.C	B.Com	G.S.P Office	CA
10	Rajarathna.P	B.Com	APC Mahalaxmi College	M.Com
11	Rejoice.J	B.Com	VOC College	M.Com
12	Reshma.M	B.Com	VOC College	M.Com
13	Shumuga Vadivu.R	B.Com	Trichy	MBA
14	ThenThamil Thendral.V	B.Com	Govt.Law College,Thiunelveli	LLB
15	Soumiah.J	B.Com	Holy Cross Home Science College	M.Com
16	Alma Rebekah.S	M.Com	SRV College,Sivakasi	B.Ed
17	Mariya Prabha Shamini.P	M.Com	Rajalakshmi College	B.Ed
18	Saravana Devi.P	M.Com	VOC College	M.Phil
19	Sindhuja.G	M.Com	Rajalakshmi College	B.Ed